What are Three conclusions we can make about Kickstarter Campaigns and provided data?

1.) Best time period to launch a Kickstarter campaign is in April to May.

2.)Most likely to succeed with a music or theater related idea, Stray away from any food campaigns!

3.)Kickstater is really only useful if you reside within the US, sorry international entrepreneurs.

What are some of the limitations of this dataset?

While dataset pulls out some great insights, I think it is limited in specificity. Example would be in Sub Category breakout. It gives a good read if say you had a film idea, but It doesn’t cover the individual level or cross sub region campaigns. I think this data set is better for anyone who is in the pre-kickstarter phase, for anyone currently working on one it doesn’t provide as many insights outside of the month analysis.

What are some other possible tables/graphs that we could create?

We could make some pie graphs outlining distribution. I also think it would be cool to create a histogram or Tree map with % of completion. The Graphs required and created here do a great job at illustrating and pulling out some important insights.